

GWDB Updates: October 31, 2022

### **WIOA Title III Wagner-Peyser**

Amendment to the Wagner-Peyser Act of 1933 (W-P)  
*Employment Services (ES)/ Labor Exchange*

#### **Title III/W-P performance indicators First Quarter 2022 Highlights:**

1. Number of Job Seekers Registered Monthly Goal: 4,800
  - **July 2022:** 704 (EmployNV was offline for 3 weeks)
  - **August 2022:** 4,855
  - **September 2022:** 2,525

2,525 job seekers registered in September is 47% lower than the planned goal of 4,800. The improving economy with less people looking for work corresponds to the significant decline in the unemployment insurance rate (4.4% in August 2022).
2. Number of Business Job Listings Monthly Goal: 1,565
  - **July 2022:** 3,252
  - **August 2022:** 2,998
  - **September 2022:** 3,363

3,363 job listings in September is 115% higher than the planned goal of 1565. Businesses continue to struggle to fill openings due to the low unemployment rate.
3. Number of Business Job Openings Monthly Goal: 3,950
  - **July 2022:** 7,570
  - **August 2022:** 9,050
  - **September 2022:** 8,242

8,242 open positions in September is 109% higher than the planned goal of 3,950 and correlates with the higher number of job orders.
4. Number of Job Referrals Monthly Goal: 3,232
  - **July 2022:** 1,868
  - **August 2022:** 2,998
  - **September 2022:** 3,088

3,088 job referrals in September is 4% less than planned.
5. Number of Job Placements Monthly Goal: 965
  - **July 2022:** 682
  - **August 2022:** 674
  - **September 2022:** 538

538 placements in September is 44% less than the planned goal of 965. This figure correlates to the low number of registered job seekers reported.

**General quarterly updates since the last full board meeting related to Title III.**

**BSO-North Hiring Event Highlights:**

Business Solutions Supervisor and WSR I Hamayun Azizi attended the Immigrant Workforce Development Group (IWDG) Meeting. Mr. Azizi was asked by Grecia Perez-Rodriguez from Office of New Americans to serve on their Workforce Development Advisory Board with the Office of New Americans and other partner agencies.

We held an Incumbent Worker Training “Kick Off” Meeting with NevadaWorks to prepare and finalize details for the new pilot program. The program will begin in October.

The **Northern Nevada Employment Security Division EmployNV Business Hub** hosted 23 hiring events and 2 jobs fairs assisting a total of 54 businesses connect with 407 job seekers this past quarter. Of the 54 businesses assisted through our hosted events, 33 were businesses that had never participated in events with the EmployNV Business Hub. On August 24<sup>th</sup>, a job fair was held in Carson City which featured 20 businesses with 30 attendees. This was followed by a job fair in Reno on September 28<sup>th</sup>, that included 28 businesses and 177 attendees. Employers were given access to the employer offices, conference rooms and training rooms to facilitate interviews and online applications. 12 interviews were conducted on site with at least 4 on-the-spot job offers made during the event.

On July 19<sup>th</sup>, the **Northern Nevada Employment Security Division EmployNV Business Hub** had a successful completion of an amazing candidate in the Silver State Works - Employer Based Training program. Mr. Jody Quick began with North Bay Industries as an Operator 1 on June 21<sup>st</sup> under the Silver State Works program. The employer was very impressed with Mr. Quick, they hired him two weeks ahead of the program end date. Mr. Quick lost his right arm in 2010 from a work-related injury. His success was extraordinary because he overcame the physical challenges in operating a commercial sewing machine with one arm. Through Silver State Works, Mr. Quick was able to prove he was capable and deserving of the job with North Bay Industries.

On August 31<sup>st</sup>, the **Northern Nevada Employment Security Division EmployNV Business Hub** hosted the Healthcare Educator and Employer Roundtable event where training providers and businesses in the healthcare industry came together to discuss challenges and successes the industry is experiencing while trying to come up with ideas to overcome obstacles they are facing with their talent pipelines and training especially the lab hours required for students. The model and participants from this successful event will be leveraged by Nevadaworks for their “Good Jobs Challenge” grant.

**Events:**

3<sup>rd</sup> Qtr. we held a total of 23 hiring events and 2 job fairs for 54 businesses. We had a total of 307 attendees. 33 businesses our office hosted events for never held an event with us in the past. During the Reno Job Fair 12 interviews were conducted with at least 4 job offers made at the event.

### **BSO-South Hiring Event Highlights:**

The majority of 3<sup>rd</sup> qtr. was spent prepping, preparing, and eventually moving to the EmployNV Business Hubs. We moved in August and now have staff located/ assisting in all 5 locations.

BSAM Azucena Maldonado attended the Immigrant Workforce Development Group (IWDG) Meeting and was asked by Grecia Perez-Rodriguez from Office of New Americans to serve on their Workforce Development Advisory Board with the Office of New Americans and other partner agencies.

LVER Vickie received recognition from “Soldier For Life”, in honor of her work in connecting our transitioning veterans to employment. Soldier For Life is an army program for transitioning soldiers to help them find resources and employment once they’re discharged from the military.

- On 8/12/22 active-duty soldiers stopped by our office to hear more about her job as a LVER and presented her with a lapel pin.

The Governor visited Southeast Career Technical Academy (SECTA) High School and mentioned the work we have done to connect graduates to quality jobs upon graduation. Here is the link to the follow up article; <https://www.msn.com/en-us/money/careersandeducation/gov-sisolak-celebrates-las-vegas-magnet-school-for-being-named-1-in-the-nation/ar-AA10uLZN?ocid=entnewsntp&cvid=36c2056afc984f258b6aff5234e1e1d8>

We held an Incumbent Worker Training “Kick Off” Meeting with Workforce Connections to prepare and finalize details for the new pilot program. The program will begin in October.

### **Events**

3<sup>rd</sup> Qtr. we held a total of 40 hiring events for 36 employers. We had a total of 733 attendees and 295 of them were hired on the spot.

### **Special Projects- new/updates related to Title III.**

#### **GROW WITH GOOGLE**

NASWA has partnered with Google to provide no cost access to 30,000 scholarships through the Google Career Certificate program to state workforce agencies. Google Career Certificates provide professional, self-paced online training in under six months for a career in the following high-growth fields: Data Analytics, IT Support, Project Management, Python, User Experience (UX) design, and Digital Marketing and E-commerce. In November 2021, Nevada was invited as one of four states to join a soft launch of the Grow with Google Career Certificate Scholarship Program. Scholarships are made available by DETR through the Nevada JobConnect offices. Individuals interested in participating may visit their local JobConnect office in person or e-mail at [GrowWithGoogle@detr.nv.gov](mailto:GrowWithGoogle@detr.nv.gov), include their city of residence, and an EmployNV Career Hub (formerly Nevada JobConnect) representative will contact them.

There are currently 60 active Nevadan learners enrolled in at least one course. 11 learners have earned their certification and one individual has earned two certifications. Upon completing the certificate, graduates get no-cost access to career resources like coaching sessions, mock interviews and resume building tools including

access to Big Interview. They also have the opportunity to connect with over 150 employers in the Google Career Certificates employer consortium.

Graduates this quarter:

FIRST NAME	LAST NAME	CERTIFICATION	GRADUATION DATE	TARGET POPULATION
Thomas	Lenz	Project Mgmt	09/17/22	n/a
Dustin	Hyslip	IT Support	09/13/22	n/a
Florence	Omollo	Data Analytics	07/06/22	Minority

## **ROADS PROGRAM**

R.O.A.D.S (Realizing Opportunities for the American Dream to Succeed)

The ROADS project was developed to provide opportunities for Nevada’s unemployed or underemployed population by enhance their employability skills to obtain a livable wage. To ensure the project success, partnerships were established amongst community stakeholders, economic development organizations, private industry, DETR and Western Nevada College (WNC) with the goal of providing a direct pipeline of skilled workers to businesses. DETR and WNC entered into an Interlocal contract for \$460,000.00 for a two-year term effective from November 9, 2021, to October 31, 2023, to train 75 participants.

### **Businesses**

The ROADS program was designed to build bridges for training programs at WNC for a reliable resource for skilled workers, and to provide Nevada’s workers with the opportunity for upward mobility to achieve a livable wage. DETR and WNC targeted four industries for the Northern Nevada area to provide local businesses a consistent supply of skilled workers: Manufacturing, Health Care, Technology, and Building Trades. WNC also has existing short-term curriculums which participants can quickly earn nationally recognized certifications in welding, automotive services, computer information systems, cybersecurity, machine tooling, paramedicine, truck driving, and certified nursing assistant (CNA).

### **Outreach**

In August, the ROADS program was featured at WNC’s signature vent, Reach for the Stars. The presenting sponsor, Wells Fargo designated \$10,000 of their donation to the ROADS program to support continuity of services into the future. Additionally, JOIN supported the event, providing additional opportunities to promote the program to the 350 community members n attendance.

### **Deliverables & Participants**

	Enrollments	Training Completion	Job Retention after 2 <sup>nd</sup> Quarter
Year 1	25 Participants	55% (13 of 25 participants)	65% (8 of 25 participants retain job for 6 months)
Year 2	50 Participants	65% (32 of 50 participants)	70% (22 of 50 participants retain job for 6 months)
Total	75 Participants Enrolled	60% (45 Participants complete training)	40% (30 of 75 participants retain job for 6 months or longer)

We are happy to report that at 58 participants, WNC has surpassed their enrollment goal for the first year and they are close to their enrollments for the entire contract. Many of the participants are still in training, however 14 have now completed their training. So, the training completion performance indicator has been met as well. Fourteen participants have been placed in employment, and nine have seen wage increases. We cannot calculate job retention yet, but I believe we will be able to for some of the participants next quarter.

### **National Attention**

Niki Gladys from WNC presented the ROADS program at the ACT Workforce Summit in New Orleans October 3-5<sup>th</sup>. Niki discussed WNC's workforce programs and the impact their team has made in working together and servicing students using multiple layers of funding including the William N. Pennington Foundation CTE Scholarship, SANDI grant, ROADS, WNC Food Pantry and other services within the community.