## Nevada's Economy and the Intersection of Economic Growth and Economic Development

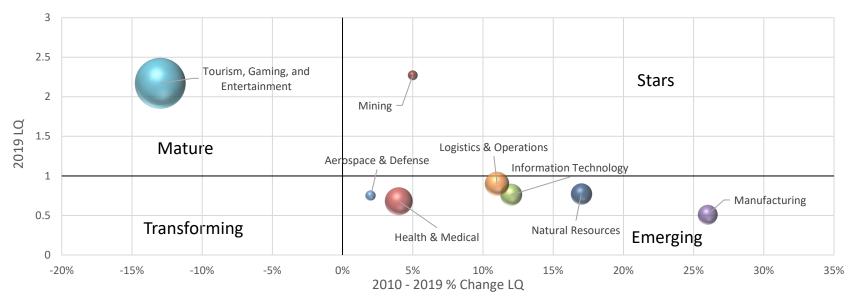


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# Structural Differences within Nevada's Economy

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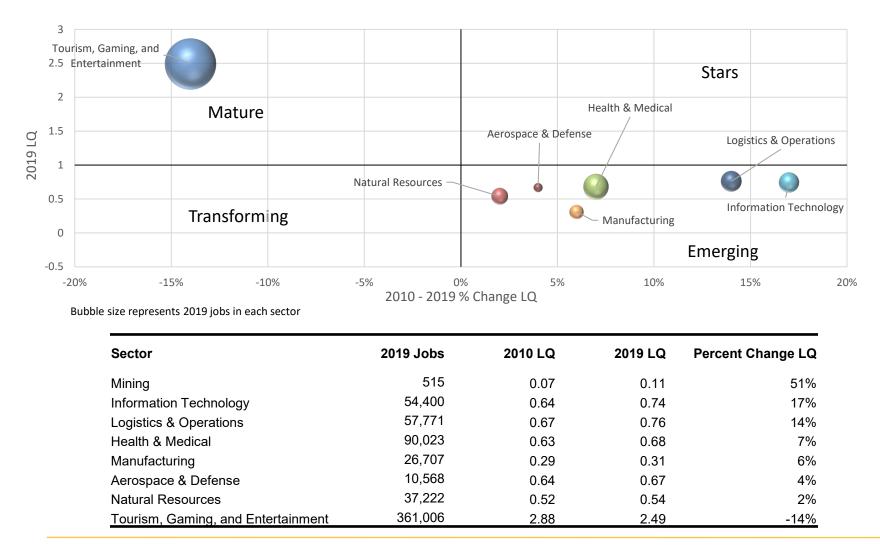
#### Nevada's Industry Base



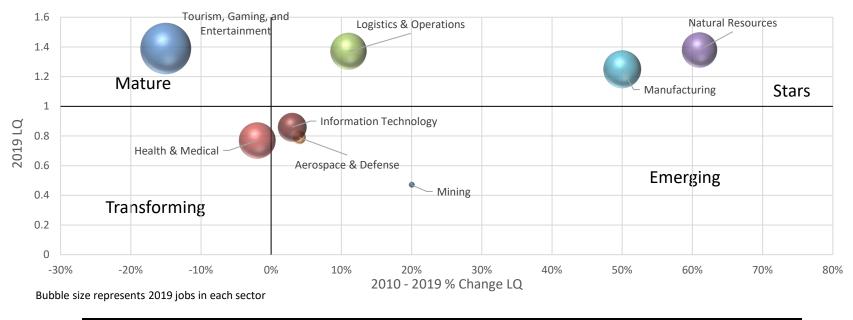
Bubble size represents 2019 jobs in each sector

Sector	2019 Jobs	2010 LQ	2019 LQ	Percent Change LQ
Manufacturing	60,749	0.4	0.51	26%
Natural Resources	73,152	0.66	0.77	17%
Information Technology	76,497	0.68	0.76	12%
Logistics & Operations	92,930	0.81	0.9	11%
Mining	14,875	2.16	2.27	5%
Health & Medical	124,353	0.65	0.68	4%
Aerospace & Defense	16,250	0.73	0.75	2%
Tourism, Gaming, and Entertainment	433,405	2.51	2.17	-13%

#### Southern Nevada's Industry Base

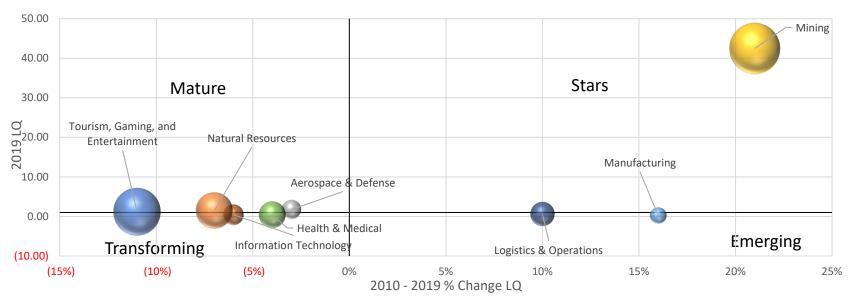


#### Northern Nevada's Industry Base



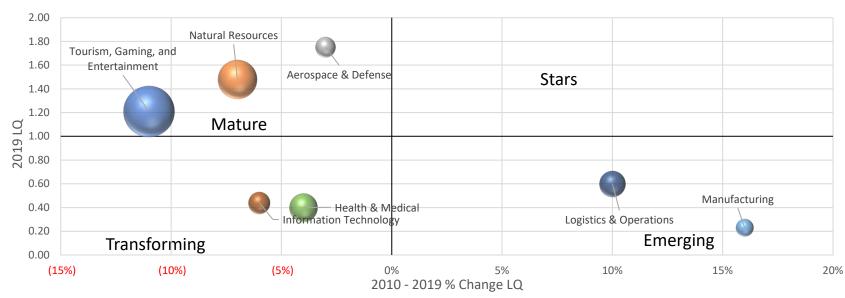
Sector	2019 Jobs	2010 LQ	2019 LQ	Percent Change LQ
Natural Resources	28,673	0.86	1.38	61%
Manufacturing	32,649	0.83	1.25	50%
Mining	677	0.39	0.47	20%
Logistics & Operations	30,933	1.24	1.37	11%
Aerospace & Defense	3,750	0.76	0.79	4%
Information Technology	18,878	0.84	0.86	3%
Health & Medical	30,648	0.79	0.77	-2%
Tourism, Gaming, and Entertainment	60,242	1.64	1.39	-15%

#### **Balance of State Industry Base**



Sector	2019 Jobs	2010 LQ	2019 LQ	Percent Change LQ
Mining	13,684	35.04	42.49	21%
Manufacturing	1,374	0.20	0.23	16%
Logistics & Operations	3,040	0.54	0.60	10%
Aerospace & Defense	1,874	1.80	1.75	(3%)
Health & Medical	3,643	0.42	0.40	(4%)
Information Technology	2,158	0.47	0.44	(6%)
Natural Resources	6,953	1.59	1.48	(7%)
Tourism, Gaming, and Entertainment	11,847	1.36	1.21	(11%)

#### Balance of State – a Diversifying Economy?



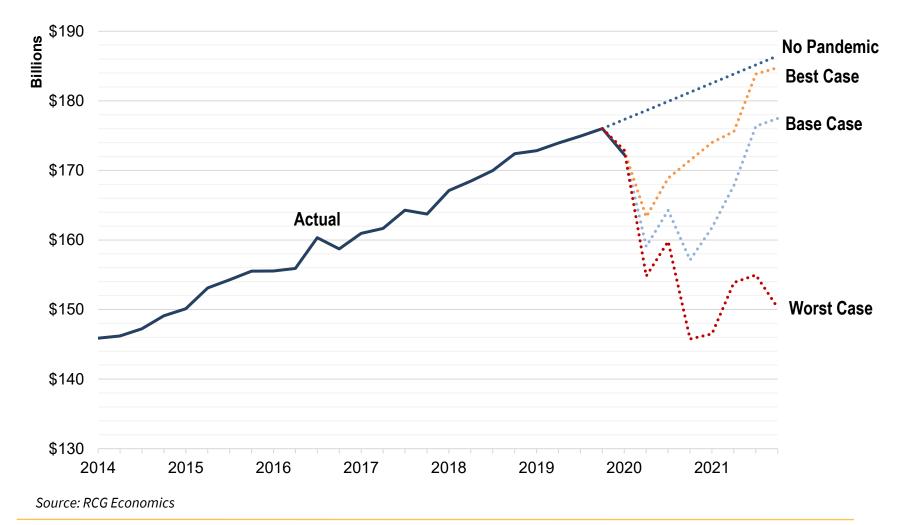
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### **Economic Overview**

- August jobs: 1,289,800
  - Up 0.5 percent in August; 1.3 percent in July; 8.5 percent in June
- April lost 287,300 jobs with an unemployment rate of 30.1 percent
- As of August, we have recovered 52 percent or 150,800 of lost jobs
- 242,000 of the 287,300 lost jobs were in Clark County (84 percent)
- Service based industries most exposed to the economic downturn
  - Service producing down 22 percent vs. goods producing down 3 percent
- August state unemployment: 13.2 percent.
  - August Las Vegas unemployment at 15.5 percent and Reno at 7.2 percent
- Week ending October 2 regular continued UI claims at 190,613
- Headwinds
  - Severity of COVID-19 through fall and winter and into 2021
  - Vaccine availability and efficacy
  - Fear and uncertainty
  - Additional tranche of financial virus-related relief

#### Nevada GDP Growth: 2014Q1 – 2021Q4

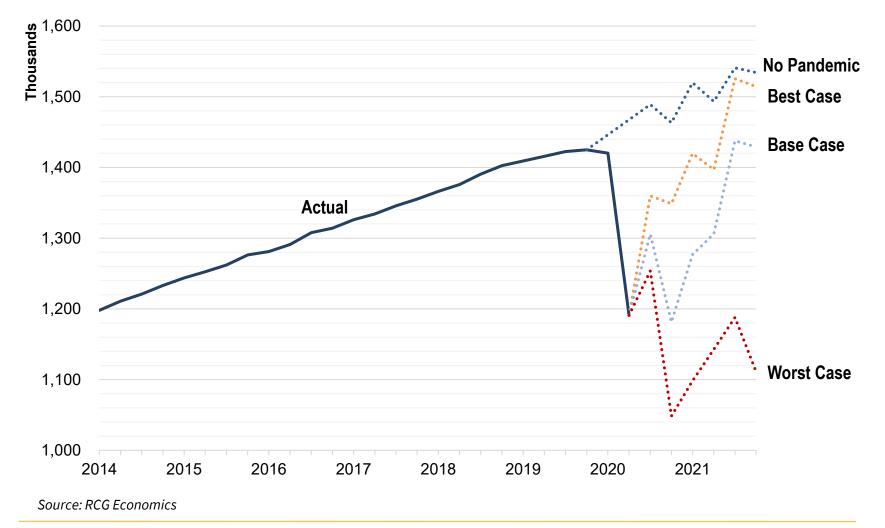


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#### Nevada Nonfarm Jobs: 2014Q1 – 2021Q4

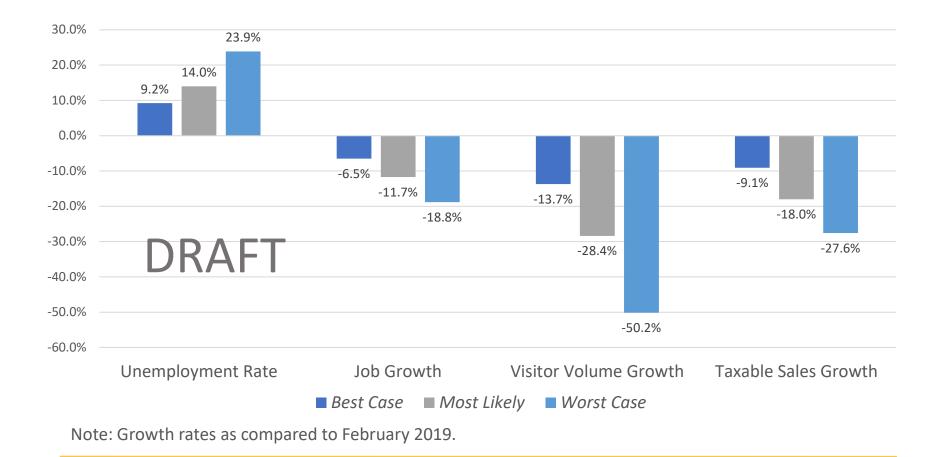


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#### March 2021 Consensus Scenario Projections Based on Pandemic Conditions as of 10/1/2020



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#### **Business Development Pipeline**

	Prospects		Active	Projects	Submitted Applications		
	Last Year	Currently	Last Year	Currently	Last Year	Currently	
Companies	6	12 쉮	5	9 🏠	13	3 🚽	Ļ
Jobs	1,420	6,831 🧃	5,067	2,230 🎩	581	185 🚽	
Build-out Jobs Estimate	3,217	15,475 有	11,479	5,052 🦊	1,316	419 🪽	
Capital Investment	\$0.9B	\$1.7B 1	\$2.0B	\$1.1B 🦊	\$185.5M	\$43.1M 🤳	ļ

Prospecting = Company has expressed interest in Nevada as a location for its project and has begun initial discussions.

Active Projects = Company has completed and submitted RFI and is working with GOED to determine feasibility.

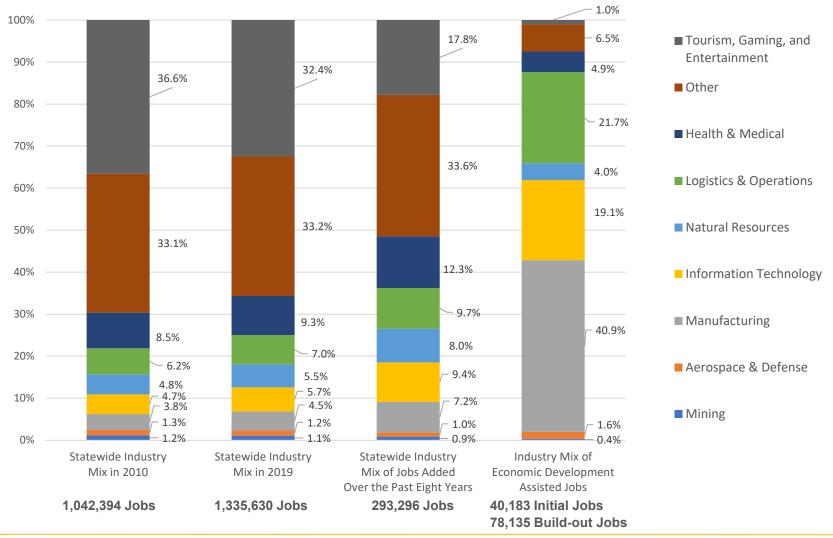
Submitted Applications = Company has submitted an incentive application to GOED.

#### **Strategic Location Drivers**

- 1. Workforce Skills
- 2. Transportation infrastructure
- 3. Workforce development
- 4. Higher education resources
- 5. Utilities (cost, reliability)
- 6. Right-to-work state
- 7. State and local tax scheme
- 8. Ease of permitting and regulatory procedures
- 9. Quality of life
- 10. Incentives

Source: Site Selection Magazine

#### Nevada's Diversifying Economy



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#### **Governors Office of Economic Development**

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