

Governor's Workforce Development Board

Barriers and Underserved Populations Subcommittee

Good Jobs Northern Nevada Update 4/24/2024

What is Good Jobs Northern Nevada?

The Good Jobs Northern Nevada project highlights workforce development as key to accelerating local economic growth and rebuilding regional economies

\$14.9M granted to Nevadaworks as System Lead Entity for Northern Nevada

Primary goal is developing regional sector partnerships that build a sustainable regional workforce training system and provide employers a long-term pool of qualified candidates.

Train workers with the skills and credentials necessary to secure good jobs, that provide good-pay, benefits, and career growth opportunities

Create a regional sector partnerships that will continue to re-evaluate and update skills training needs of industry.

Navigator Approach:

Provide high quality customer centric service delivery

Assess interest and aptitudes to determine viable options

Identification of barriers

Utilizing existing Support Networks

UniteUs referrals

Assistance with registering for training

Leveraging WIOA and workforce system in general

Extensive partnering to braid funding

92 enrolled participants

322 interest pathway

105 in enrollment pipeline expected to be enrolled in 2-3 weeks

Ease of engagement:

[GJNN Webpage](#)

[Interest Form](#)

Navigators are conducting outreach and providing awareness through:
Job fairs, high school senior graduation college prep events, Community Engagement Events, Libraries, Tribal Events, TV Appearances, Podcast, Live Social Media Events, Employer Sponsored Events, Banquets, Expos, Ceremonies, Coalition Events, Grand Openings, Open Houses, as well as participation in activities such as food drives, distributing food to the homeless and veterans, to better serve the target demographic.

Intentional Focus on Tribes

Approach acknowledges that tribes are underserved throughout our region. Good Jobs Northern Nevada model engages with tribes to identify and assist them with their workforce development needs.

Background Research



- Three-week series of Tribal engagement sessions with Nations across northern Nevada to gather input on community goals, assets, and priority strategies for building human capital in Indian Country. Investigation into the unique needs of Tribal communities included quantitative data gathering and qualitative inquiry to obtain direct input from community members.
- Information gathered on Council and community priorities through individual visits to 22 Tribal Nations in the 13-county service area of Nevadaworks.
- Quantitative data on regional economies including largest sectors, fastest growing occupations, career pathways, and highest technical and specialized skills demanded.

Indian Workforce Development Council

American Indian Workforce Development Strategic Plan

- **Fully vetted and approved Workforce Development Plan**
 - Employment & Training
 - Entrepreneurship & Microenterprise
 - Community & Worker Support Services

Outreach & Engagement

- Tribal Council Sessions
- Engagement with Tribal Clinics:
 - Events: work-based learning, career exploration and “open house.”
- **Higher Education and Vocational Rehabilitation.**
- **Tribal “Key Players”:** Nevada Indian Commission, UNR Indigenous Relations Office, and Indian Education Advisory Committee.

TERO Office Training Hub Partnership

- **TERO offices already provide training and can serve as a hub for rural training**
- **Trainings through TERO offices can serve other American Indian Nations and surrounding rural communities**

American Indian Strategic Workforce Development Plan 2024-2029



Mission:

1. Supporting Tribal sovereignty by enhancing human capital resources to support Tribal government and Tribal enterprises.
2. Increasing access and removing barriers to education, training, and employment that adds value for Native people through high-quality employment and economic opportunity that leads to self-sufficiency.



Weekly Tribal Engagement through Tribal Navigator

- Tribal Council Meetings to present GJNN program opportunities
- Attendance at summer Pow Wows, resource events, and monthly youth council meetings
- Engagement with Tribal Health Clinics
- Higher Education, Tribal Vocational Rehabilitation, TERO, and Tribal Enterprises
- Tribal “Key Players”: Nevada Indian Commission, UNR Indigenous Relations Office, Intertribal Council of Nevada, and Indian Education Advisory Committee
- One-on-one meetings with Tribal members for career coaching
- Connecting Tribes with state Vocational Rehabilitation, EmployNV events, and community college Adult Education programs.

Current Support Activities

- Facilitate StartUp NV- Tribal Entrepreneurial Development Program

Co-enrolling Tribal participants in an augmented 5-week Kauffman entrepreneurship series with the workforce system to support upskilling available through the ETPL

- Working respectfully with Tribal populations

Coordinating the development of cultural responsiveness training for DETR Job Seeker Services staff serving American Indian clients through regional EmployNV locations

- Increasing access to Tribal employment opportunities

Collaborating with the Fallon Paiute Shoshone's Tribal Administrator and WestEd to automate process to aggregate all Tribal employment opportunities via Tribal websites into a singular site to increase access to employment in good jobs on Tribal lands and create a talent pipeline for Tribal Health Clinics.

Sector Strategy Committees

40 Sector Meetings across Eastern and Western Northern Nevada

- ➔ Validation of high-demand occupations, technical skills & industry credentials over 10 months.
- ➔ Employer inquiry validating emerging skills & sector priorities.
- ➔ Phase 3 Implementation includes Educator Presentations –starting with Adult Education Pipelines to increase access



Sector Strategy Committee Priorities

Digital
Technology

- (1) Overlay CompTIA+, Network +, and Security + in all applicable classes
- (2) Integrate incremental skills and personality assessments
- (3) WBL for IT Specialist

- (1) Implement short-term Surgical Tech credential/Operating Room Aid
- (2) Medical Assistant requires a WBL component – job shadowing

Healthcare

- (1) Use Workforce System employer relations to attract instructors
- (2) Microsoft Excel, Outlook, Word & Teams in-demand across all sectors

Logistics &
Transportation

- (1) Develop 40-hr entry-level training program for Supply-chain Specialist
- (2) Connect employers to Employ NV Bus Services for Diesel Tech OHT
- (3) CDL A & B added scheduling

Advanced
Manufacturing

- (1) Add Design Engineers with AutoCAD and Solidworks Mechanical and Electrical Associate industry credentials to high-demand skills and job list
- (2) Add electrical control safety to competencies
- (3) Increase connectivity to WBL including tours to provide exposure to modern manufacturing

Additional Information

- Sector Committees meet quarterly
- Sector Committees are duplicated in the east and west ends of the northern service area every quarter with virtual attendance options
- Next meetings are scheduled for June 2024
- Nevadaworks is conducting bimonthly Employer Hire Surveys to supplement Employ NV Job Postings
- Indian Workforce Development Committee also meets quarterly and is focused on employment needs on Tribal Lands.

Stakeholder Engagement

- Community Charrette engaged 50 service provision and educational partners:
 - Identify target career pathways that support economic growth in northern Nevada
 - Identify opportunities to braid funding and leverage specialization.
- Input session with all northern Nevada Adult Education Title II providers to identify opportunities to
 - Identify pathway gaps
 - Identify opportunities to expand Adult IET training
- Three-week series of Tribal engagement sessions with Nations across northern Nevada to gather input on community goals, assets, and priority strategies for building human capital in Indian Country.



What's Next?

Getting additional
northern Nevadans
enrolled in our program
and placed into

GOOD JOBS!