
















**2024-2027 GWDB Strategic Plan
Performance Scorecard**

Unit	Action Item	Time Period	Execution Team	Measurement	Status	Notes
3A	Application & referral system	Dec 2024	DWSS, DETR, WC, NVWorks, Dept. of B&I, NDVS, NDOC, Adult Education, Vocational Rehabilitation	_ % increase in referrals, _ reduced time for client to receive assistance		
1B	"Did you Know?" campaign	Dec 2024	GWDB, OWINN, WC, NVWorks, DETR, chambers of commerce, GOED, RDAs, trade associations, Dept. of B&I	_ % increased website traffic, _ direct employer engagements, etc.		
1C	Workforce inventory	Dec 2024	OWINN, GWDB	Complete inventory by _.		In-progress with LVGEA
1A	Shared calendar	Feb 2025	OWINN, GWDB, DETR, WC, DWSS, NVWorks, nonprofits, chambers of commerce, Dept. of B&I, private businesses, trade associations	_ job fairs, _ job centers, etc.		
4A	Jobseekers asset map	Feb 2025	OWINN, GWDB	Complete asset map by _.		Assign to Barriers Subcommittee
4B	In-Demand skills list	Feb 2025	GWDB, OWINN, GOED, NDE, CTE coordinators, NSHE institutions, training providers	Produce in-demand skill list by _. Work with _ training providers by _.		Began meeting with GOED
5C	Data-sharing agreements for dashboard	Feb 2025	GWDB, OWINN, DETR, WC, NVWorks, Adult Education, NDE, Vocational Rehabilitation, Dept. of B&I, NSHE, GOED, RDAs, chambers of commerce, training providers, nonprofits	Develop list of data-sharing partners by_. Meet with partners by_. Finalize agreements by _.		
6A	Streamline services	May 2025	OWINN, GWDB	Create crosswalk of similar services by_, begin resource streamlining by _		
2C	Ecosystem asset map	May 2025	OWINN, GWDB	Complete asset map by _.		
6C	Create dashboard	May 2025	OWINN, GWDB	Complete dashboard by _.		
2A	Outreach metrics	Sep 2025	OWINN, GWDB, DETR, WC, NVWorks, DWSS	_ hires after job fair, _ clients placed in training after visiting job centers, etc.		
2B	Cross promote workforce services to business agencies	Sep 2025	OWINN, Dept. of Taxation, Secretary of State, DETR, Dept. of B&I	Develop consistent branding by _.		
3B	Priority for small businesses	Sep 2025	Nonprofits, DETR, Dept. of B&I, GOED, Secretary of State, OWINN, GWDB	Attend _ small business events. Partner with _ small business advocacy groups.		
3C	Gap analysis	Sep 2025	OWINN, GWDB	Complete gap analysis by _ . Start stakeholder engagement by _.		
5A	Enhance career opportunities for staff	Jun 2026	State DHRM, OWINN, DETR, WC, NVWorks, DWSS, nonprofits	_ increase in case workers, etc.		
4C	New programming	Jun 2026	OWINN, GWDB, GOED, RDAs, NSHE, NDE, WC, NVWorks, CTE coordinators, training providers, nonprofits, Dept. of B&I, DETR	Analyze gap analysis and in-demand skills list by _ . Convene work groups by _.	