

# AB428 Career Pathways Demonstration Program (CPDP)

Proposal Application

## RFP Name: NV CPDP AMENDMENT

---

### NV CPDP AMENDMENT Important Information

---

#### Purpose

To illustrate an existing functional and sustainable career pathway demonstration program tasked with targeting students as early as kindergarten and continuing through high school and on to employment. The pathway will enable students to acquire the skills, certifications and experiences necessary for sustainable careers that address the long-term needs of their communities and the state of Nevada in teaching, healthcare, and clean energy/manufacturing.

#### RFP Questions

Applicants are invited to submit their questions via email to [a-martin@detr.nv.gov](mailto:a-martin@detr.nv.gov). Questions will be accepted until **12:00 PM PST on December 3, 2024**. Responses to all questions submitted by this deadline will be made available at [www.gowinn.nv.gov](http://www.gowinn.nv.gov) by **12:00 PM PST December 4, 2024**.

#### Proposal Submission Instructions

Due Friday, **December 06, 2024, no later than 5:00 PM PST**. The RFP is to be submitted in PDF format to Leslie Crumb at [l-crumb@detr.nv.gov](mailto:l-crumb@detr.nv.gov) and adhering to the guidelines set-forth below.

#### RFP Timetable

Release Date: 10/31/2024

Information Session: 11/05/2024 at 10:00 AM PST via zoom

Questions Extended Until: 12/03/2024 (**No later than 12:00 PM PST**)

Response to Questions Posted: 12/04/2024 (**Posted by 12:00 PM PST**)

Proposal Due Date: 12/06/2024 (**No later than 5:00 PM PST**)

Award Notification: 12/13/2024

#### Eligibility

Eligible candidates consist of individuals from the private sector, non-profit organizations, academic institutions, or educational entities that have an existing operational career pathway program based in the State of Nevada. ***Please note the language has been amended to clarify that this opportunity is for existing career pathway programs only.***

Website: [www.gowinn.nv.gov](http://www.gowinn.nv.gov)

#### Contacts:

Leslie Crumb, Program Manager

[l-crumb@detr.nv.gov](mailto:l-crumb@detr.nv.gov)

Ashley Martin, Management Analyst

[a-martin@detr.nv.gov](mailto:a-martin@detr.nv.gov)

## **Background**

The motivation behind Assembly Bill 428 (AB428) is to further the state's objective of improving its educational system and preparing students for "high-quality" careers in expanding fields such as healthcare, education, and clean energy/manufacturing. Assembly Bill 428 mandates the institution of career pathways that engage students from kindergarten through post-secondary education and/or certification programs, aimed at fostering economic growth and workforce diversification. By structuring career pathway programs, to target K-12<sup>th</sup> graders Nevada intends to encourage students to pursue professions where there is a current shortage of qualified individuals, thereby addressing workforce demands. Furthermore, these pathways will enhance the skill sets of Nevada's students, equipping them for financially sustainable careers while simultaneously attracting new businesses to the state, driven by the availability of a skilled labor force. This initiative aims to bolster Nevada's competitiveness in attracting new enterprises. The Office of Workforce Innovation (OWINN) has been assigned the responsibility of executing and overseeing the career pathway initiatives.

The Nevada Office of Workforce Innovation (OWINN), originally created via Executive Order in 2016 and codified into state statute in 2017, helps drive a skilled, diverse, and aligned workforce in the state of Nevada by promoting collaboration and cooperation among all entities focused on workforce development. Under the administrative umbrella of DETR since July 2021, OWINN works to support Nevada's workforce by providing leadership in assessing workforce policies and developing innovative ideas to strengthen the workforce system, promoting registered apprenticeships and work-based learning, leveraging labor-market and workforce data, validating industry-recognized credentials, and structuring successful career pathways.

## **Scope I-VI**

To illustrate an existing sustainable career pathway program without limitations, that promotes equity and inclusion for students from historically underserved communities. The program must connect students with educational opportunities designed to facilitate entry or advancement in the key industries healthcare, teaching, and clean energy/manufacturing, equipping participants with the skills needed for employment in these sectors that align with the State's long-term workforce requirements. Please describe in detail how your organization's career pathway model can benefit the state of Nevada's workforce development based on the necessary requirements listed below in sections I-VI.

Each proposal should incorporate best practices for a sustainable career demonstration pathway design and address without limitations the following:

- I. The educational opportunities that the project offers to K-12 pupils and students of the Nevada System of Higher Education which may include, without limitation:
  - a. Early exposure to career options for pupils in elementary, junior high or middle school;
  - b. Multiple entry points into the career pathway;
  - c. Meaningful, practice-based learning opportunities aligned to the career pathway and the workforce priorities within the target industry, including, without limitation, paid work-based learning opportunities;

- d. Opportunities for students to receive credentials aligned to the skills and experience needed for employment in the target industry; and
  - e. Work-based learning opportunities that may be eligible for exemption from federal laws and regulations from which exemptions are available for work-based learning programs for pupils.
- II. The guidelines utilized for recruitment of students for the career pathway, including, without limitation, practices to foster equity and the inclusion in the career pathway of students from historically underserved communities.
- III. The types of early career guidance, incentives and support offered to participants in the career pathway, which may include, without limitation:
- a. Employment opportunities for students who participate in the career pathway, including, without limitation, employer commitments to recruiting students who successfully obtain the qualifications for employment through the career pathway;
  - b. Support and development opportunities for participants early in their career in the target industry, including, without limitation, mentoring; and
  - c. Financial incentives which eliminate or substantially reduce financial barriers to entry into professions in the target industry.
- IV. The roles and responsibilities of the persons necessary to sustain the existing career pathway, which may include, without limitation:
- a. Program staff;
  - b. School districts and the Nevada System of Higher Education;
  - c. Regional development authorities; and
  - d. Representatives from the target industries.
- V. The financial plan for the career pathway project, including, without limitation:
- a. The projected 5-year budget for the career pathway project;
  - b. Existing funding sources for the career pathway project and the amount of funding that the person submitting the proposal will allocate to the project;
  - c. Anticipated funding sources for the career pathway project; and
  - d. Any additional funding necessary to sustain the career pathway project which is not addressed by the existing funding sources.
- VI. The outcomes of the career pathway project, including, without limitation:
- a. The total participants in the career pathway project.
  - b. The number of participants who have successfully complete each stage of the career pathway, as marked by earning course credit or a credential, certificate or other recognized documentation showing progression in the career pathway; and
  - c. The number of participants who have completed the career pathway, regardless of their entry point into the career pathway.

## Budget

The Office of Workforce Innovation (OWINN) will award five organizations a sub-award up to \$25,000 to help with advertising, marketing, printing, or technological enhancements (all funds must be approved, invoiced and distributed no later than May 1, 2025) for a total of \$125,000 in funding for career pathway demonstration programs aimed at targeting K-12 students and leading to the skills needed to obtain high-quality job opportunities in healthcare, teaching, and clean energy/manufacturing.

Stevens Amendment: The Workforce Innovation and Opportunity Act (WIOA) operated by the State of Nevada's Department of Employment, Training and Rehabilitation (DETR) – Employment Security Division (ESD) is supported by the Employment and Training Administration (ETA) of the United States (U.S.) Department of Labor (DOL) as part of a financial assistance award totaling \$38,423,398 (PY2022), \$41,230,637 (PY2023), and \$53,623,682 (PY2024), with 100 percent funded by DOL-ETA.

Funds in the amount of \$2,431,155.30 have been sub-granted to the Governor's Office of Workforce Innovation from the WIOA State Set-aside reserved by the Governor for statewide workforce investment activities as prescribed in WIOA Title I, Sec. 133(a)(2). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by DOL-ETA, or the U.S. Government. For more information, please visit the ETA website, [Workforce Innovation and Opportunity Act](#).

## NV CPDP Application

### Applicant Contact Information

Name:

Title:

Organization:

Email:

Phone:

### Application

1. **Title**
2. **Scope Narrative** (not to exceed three pages; detailed account of how the program meets the eligibility requirements outlined in the scope)
3. **Program Entry Points** (not to exceed 1 page; Kindergarten-12<sup>th</sup> grade stages of entry)
4. **Budget** (not to exceed 1 page)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_