

Update on targeted populations for Governor’s Workforce Development Board Barriers and Underserved Populations Subcommittee

April 23, 2025

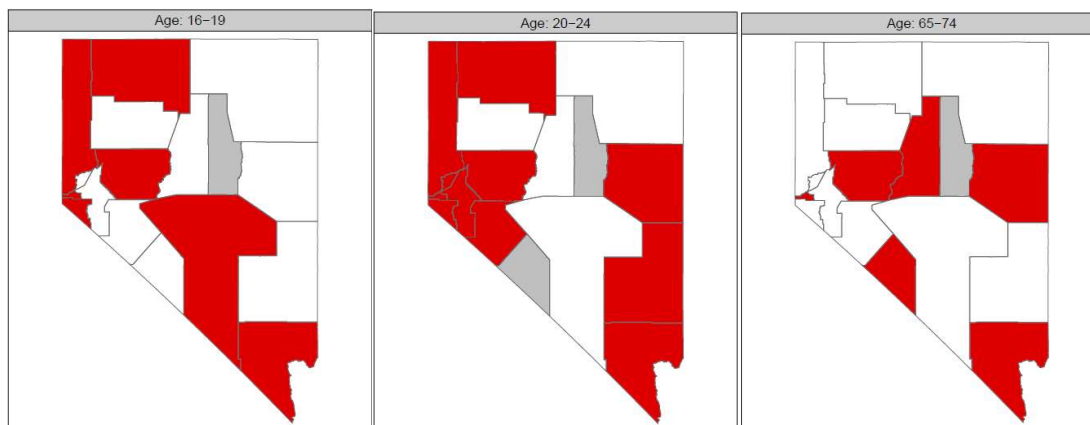
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This subcommittee has previously identified three groups as meriting particular attention based on their experience with employment unemployment, and labor force participation. These groups are (1) Young Black Men in Southern Nevada, (2) Hispanic Men in Northern Nevada, and (3) Women with Children. The most recent data available for these groups is presented below. As always, the report on groups experiencing high unemployment in the state prepared pursuant to NRS 232.935 is available at the link below and was last updated on April 1, 2025. This uses the most recent 5-year average data from the American Community Survey, from the U.S. Census Bureau. The most recent data currently available is the 2019-2023 average.

https://nevadaworkforce.com/_docs/Other-Publications/Demographics-Report/Current_Release.pdf

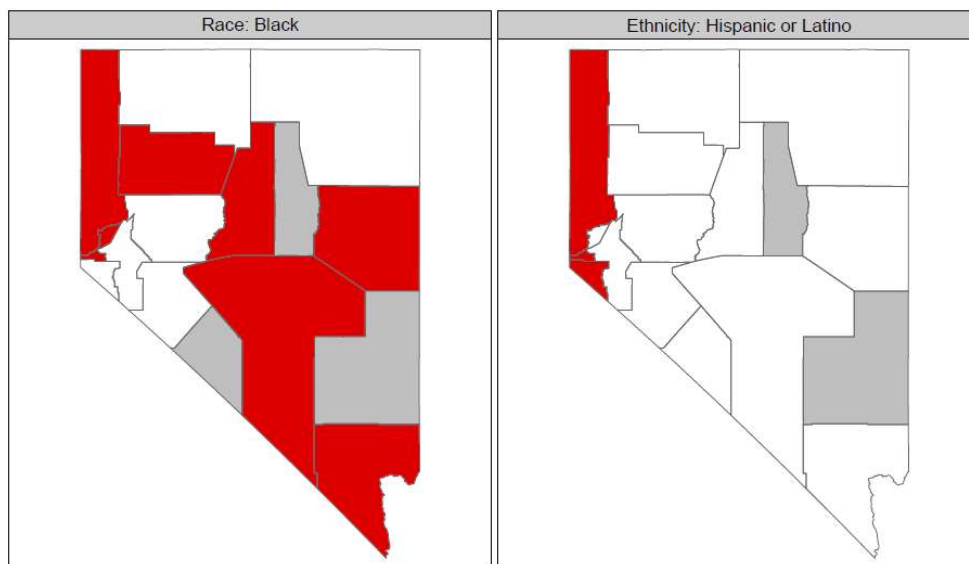
Across the state, it is still true that the youngest workers (those 24 or younger) and the oldest workers (those 65 or older) tend to have the highest rates of unemployment. Only Elko County stands out in this regard, with neither the youngest nor the oldest workers experiencing high unemployment.

In this period, the unemployment rate for individuals 16-19 was 17.5% in Clark County and 17.1% in Washoe County. The rate for individuals 20-24 was 11.2% in Clark County and 6.8% in Washoe County.



Looking at unemployment by race and ethnicity, the experience of Black Nevadans continues to stand out with an unemployment rate of 11.0% in Clark County and 8.9% in Washoe County, though the population of unemployed individuals is significantly larger in Clark County with 15,261 in Clark County and 549 in Washoe County.

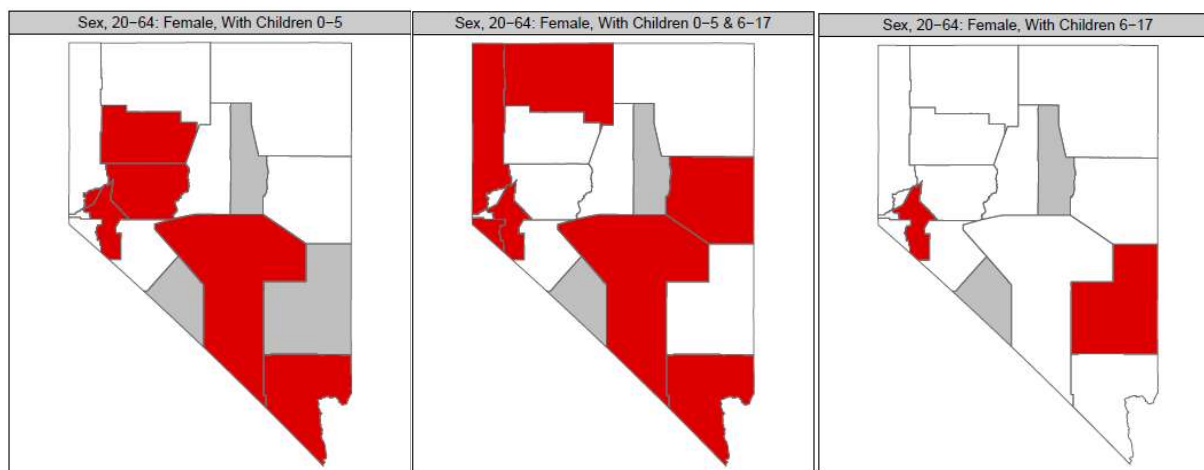
The unemployment rates for Hispanic Nevadans are lower – 7.1% in Clark County and 6.0% in Washoe County, though in Washoe County this group is still flagged as having a high rate of unemployment because the rate has been higher than the county as a whole for 3 consecutive years. There are 26,095 unemployed individuals in Clark County and 4,038 in Washoe County.



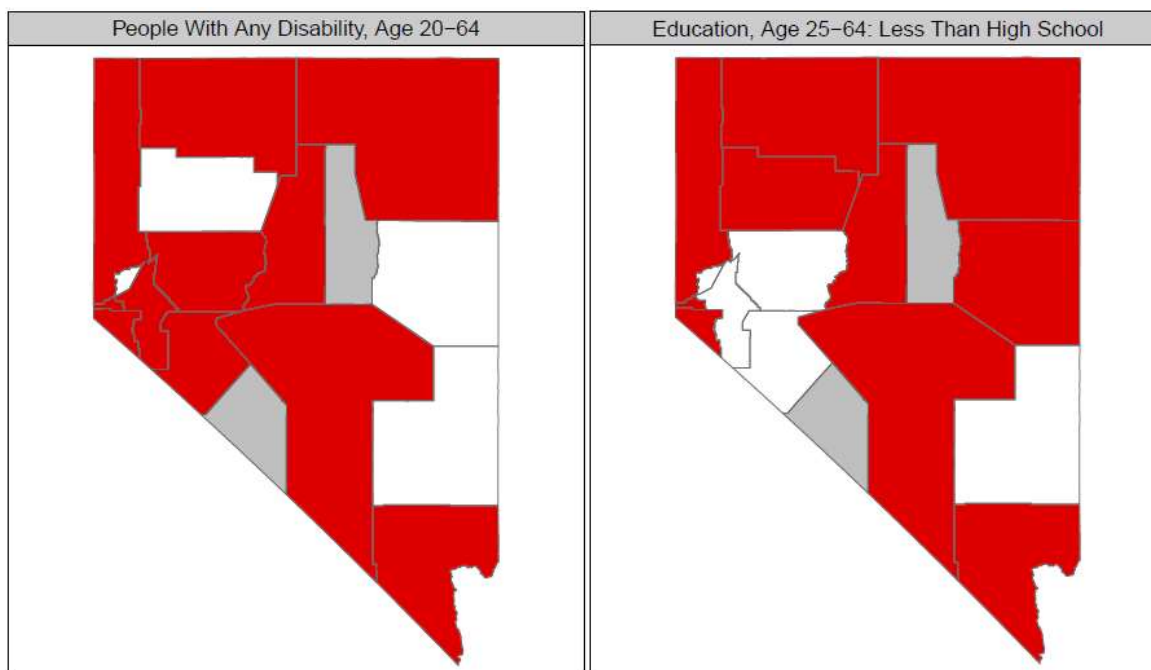
For women with children, the Census Bureau looks at women ages 20-64 with their own children under 18 in the household. These children are divided into two groups: 0-5 years old (which I refer to as “preschool age” and 6-17 years old (“school age”). The breakouts provided by the Census Bureau include women who have preschool aged children, school aged children, or both.

In Clark County, women with only preschool-aged children and both preschool and school-aged children both have higher rates of unemployment (9.1% and 8.5%) while women with only school-aged children do not (6.0%). In Washoe County, only women with both preschool-aged and school-aged children have high unemployment (4.8%), while women with only one type or the other type of child do not have high rates of unemployment.

In Clark County there are a total of 11,398 unemployed women with a child under 18 in the household, and 1,551 such women in Washoe County. There are nearly 5,500 women with a preschool-aged child in Clark County (including those that also have a school-aged child in the household), and roughly 560 such women in Washoe County.



Also noteworthy in this report is the experience of Nevadans with any disability. This routinely stands out as a group with both low labor force participation and higher rates of unemployment. In all but one county for which such estimates are possible, Nevadans with any disability have a high rate of unemployment per the definitions in this report – White Pine County being the exception. In addition, the experience of Nevadans with less than a high school degree is also high among a large number of counties.



Moving away from the mandated demographics report, recent trends in the state continue to show similar impacts as the 2019-2023 ACS data. The tables below show average statewide unemployment data over a 12-month average period through March 2025. Please note, this data comes from a significantly smaller sample and is subject to considerably more uncertainty and variability as a result.

Unemployment rates (12-month moving average)

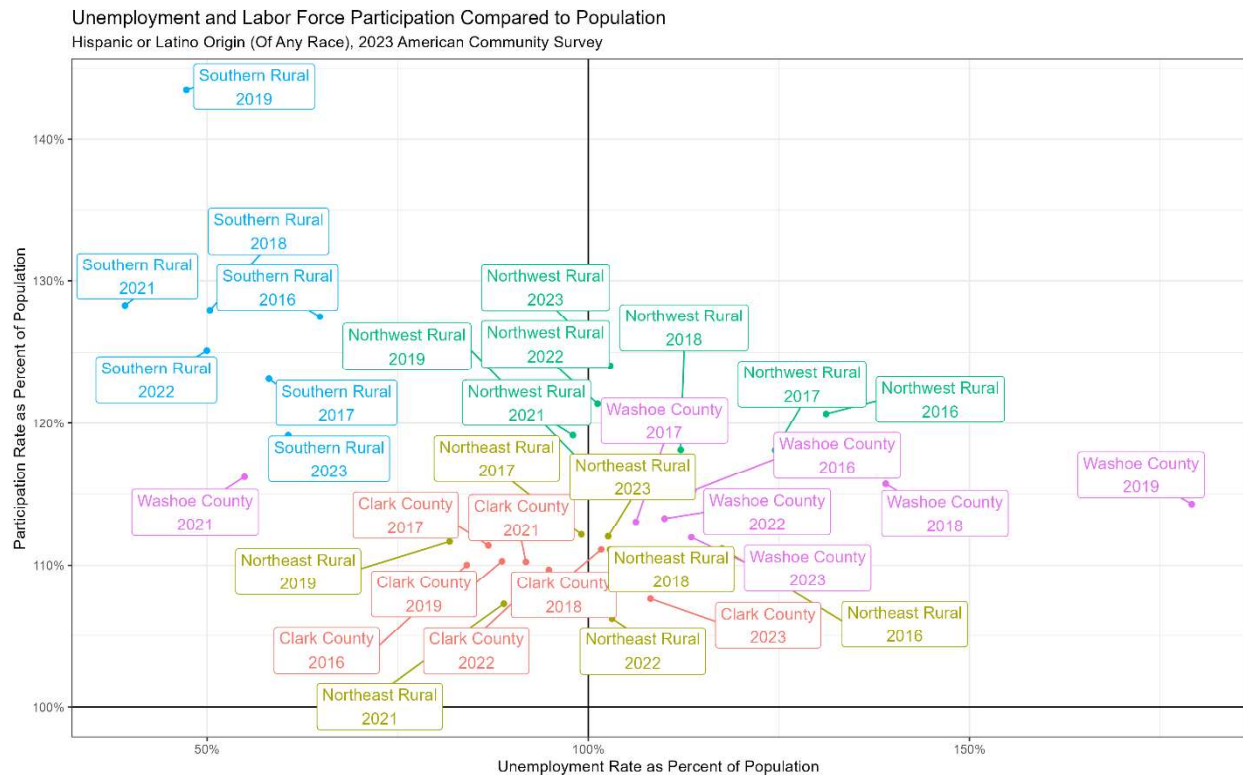
| Month/Year | Total, 16 years and over | Adult women (20 years and over) | Adult men (20 years and over) | Teenagers (16 to 19 years) | Black | Hispanic | White |
|------------|--------------------------|---------------------------------|-------------------------------|----------------------------|-------|----------|-------|
| 2019-03-01 | 4.1% | 3.8% | 3.5% | 19.8% | 5.9% | 4.8% | 4.0% |
| 2020-03-01 | 4.3% | 3.7% | 4.1% | 16.5% | 6.9% | 3.8% | 4.0% |
| 2021-03-01 | 14.1% | 14.1% | 13.5% | 21.0% | 20.6% | 15.9% | 12.9% |
| 2022-03-01 | 6.8% | 7.0% | 6.4% | 11.8% | 13.7% | 5.6% | 5.7% |
| 2023-03-01 | 5.6% | 5.1% | 5.3% | 15.1% | 10.8% | 4.9% | 4.7% |
| 2024-03-01 | 4.7% | 3.7% | 4.7% | 16.2% | 6.1% | 4.6% | 4.1% |
| 2025-03-01 | 5.3% | 5.2% | 4.4% | 20.0% | 8.0% | 5.6% | 5.0% |

Unemployment rates by educational attainment (12-month moving average)

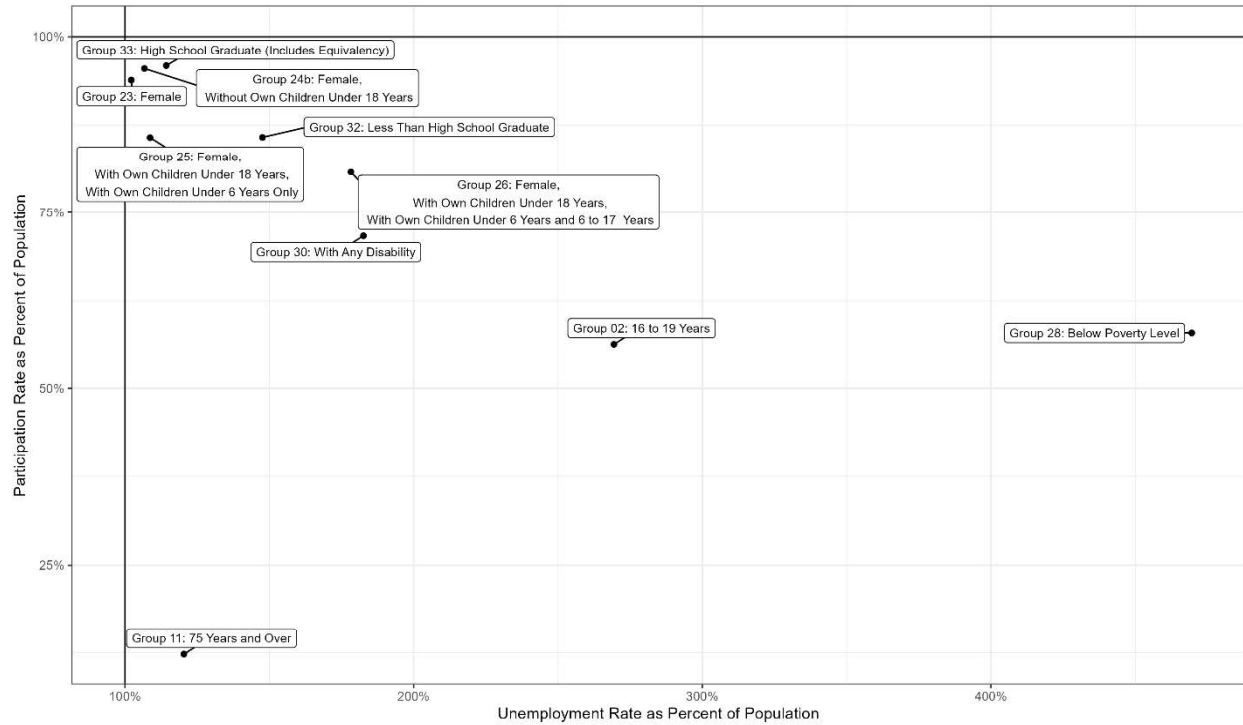
| Month/Year | Less than a high school diploma | High school graduate, no college | Some college or associate degree | Bachelor's degree and higher |
|------------|---------------------------------|----------------------------------|----------------------------------|------------------------------|
| 2019-03-01 | 5.7% | 3.8% | 3.5% | 2.1% |
| 2020-03-01 | 2.9% | 3.7% | 3.6% | 3.1% |
| 2021-03-01 | 16.0% | 15.9% | 14.1% | 8.5% |
| 2022-03-01 | 6.3% | 10.2% | 6.0% | 3.7% |
| 2023-03-01 | 5.2% | 6.4% | 5.8% | 3.2% |
| 2024-03-01 | 5.7% | 5.2% | 3.6% | 2.9% |
| 2025-03-01 | 5.6% | 5.6% | 4.3% | 3.0% |

Finally, it is worth expanding this analysis beyond the unemployment rate. Labor Force Participation – the share of the population either working or looking for work – can help to identify engagement with the labor force as well as success in job finding. The charts on the following pages focus on groups with both above-average unemployment and below-average participation by region within the state. In general, the groups already discussed above are those that stand out in this analysis.

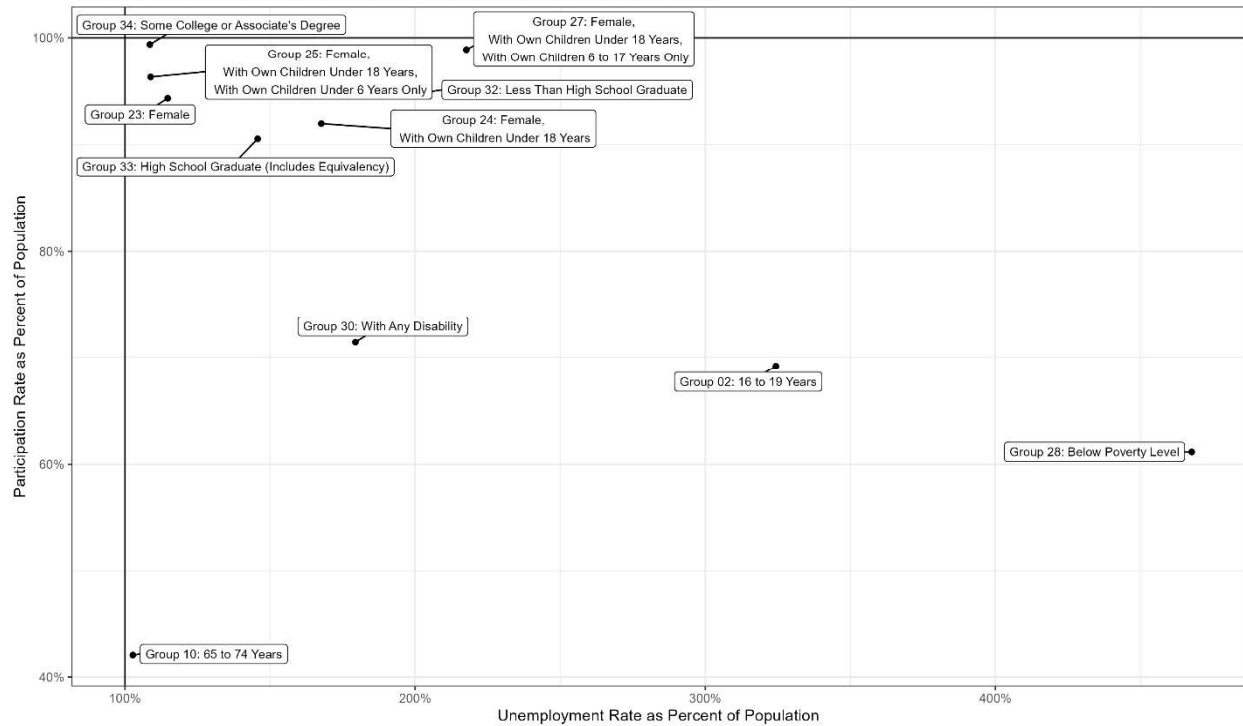
In conclusion, the groups previously identified by the subcommittee continue to experience higher rates of unemployment and lower rates of participation with the exception of Hispanic Males in Northern Nevada. While this group does experience higher rates of unemployment in Washoe county, it also tends to experience higher – not lower – rates of labor force participation overall, suggesting an above-average level of engagement with the labor market. If the subcommittee is looking for opportunities to refocus efforts, this may be an opportunity to shift or refocus its efforts.



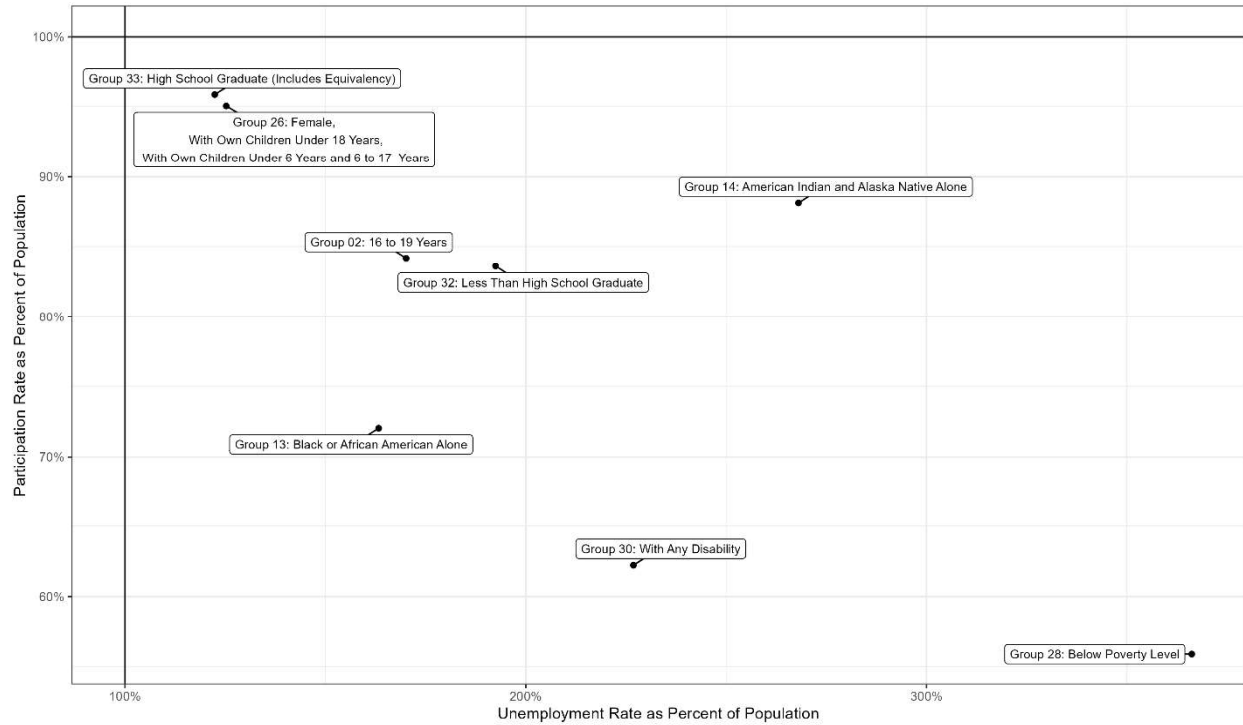
Unemployment and Labor Force Participation Compared to Population High Unemployment, Low Participation, Clark County, 2023 American Community Survey



Unemployment and Labor Force Participation Compared to Population High Unemployment, Low Participation, Washoe County, 2023 American Community Survey



Unemployment and Labor Force Participation Compared to Population
High Unemployment, Low Participation, Northwest Rural, 2023 American Community Survey



Unemployment and Labor Force Participation Compared to Population
High Unemployment, Low Participation, Northeast Rural, 2023 American Community Survey

